

# Silicon Valley App Development Competition – Judging Criteria



	IDEA		DESIGN		FUNCTION		PRESENTATION
	Relevance	Creativity	User Interface	User Experience	Features	Code	Presentation
	10%	10%	15%	15%	15%	15%	20%
0	Too farfetched or simple	No creativity	Little to no layout and design	Application is overly simplistic or complicated to use	The app does not work	Buggy code full of errors	Poor presentation and poor verbal delivery
25	Low potential to be implemented and used	A copy of an existing app	Not intuitive or unclear design, unnecessary aspects	Mobile application is user friendly for some age groups	The app will work with additional codes or data	Simple code without any complex functions	Well prepared slides but poor verbal delivery
50	Relevant to the theme	Contains some unique features	Usable simple design but without clear instructions	Features of application are quite clear and intuitive	The app accomplishes its stated goal	Functional code that uses some complex functions	Well prepared slides with average delivery
75	Feasible to the theme and practical	Unique and unusual idea	Useable, clear and includes insightful aspects	Mobile application is user friendly for all age groups	The app achieves stated goal and works smoothly	Clear code that achieves the objectives of the app well	Well organized slides with engaging delivery
100	Strong connection to the theme and practical	Highly original idea	Consistent, intuitive with appealing designs	Features of application are very clear and intuitive to users	Well functioned app with many applications	Clear code that achieves the objectives of the app	Well prepared and organized slides with excellent delivery

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